



Promoting or Endorsing Commercial Products or Services

While in high/secondary school, prospective student-athletes may promote or endorse a commercial product or service, provided they do not receive any compensation for doing so. However, after student-athletes enroll at an NCAA school, they may no longer promote or endorse a product or allow their name, image or likeness to be used for commercial or promotional purposes.

Certifying Promotional Activity Legislation Compliance

The Eligibility Center requires the following to certify compliance of promotional activity legislation:

- Signed copy of all agreements the PSA or the family have with the commercial entity; and
- Summary of any compensation or benefits provided to the PSA for promotional support.



NCAA rules may be different based on division, sport and/or timing (pre- or post-enrollment). If you have questions regarding your amateur status or NCAA legislation, contact the athletics compliance office at the NCAA institution recruiting you or the NCAA's public and legislative line at 877-262-1492.